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**May 27, 2004**  
**For Immediate Release**

### **Roxbury Butterflies Are Free!**

As part of William B. Meyer, Inc.'s new marketing campaign, 'For every move there is a new beginning' and the company's strong commitment to giving back to the community, William B. Meyer, Inc. has donated butterfly farms to each kindergarten class at Roxbury Elementary School in Stamford. For William B. Meyer, the butterfly is symbolic of the trust and stability that their company gives to their clients. The butterfly also represents the care and quality of service that William B. Meyer has provided for the past 89 years

The butterflies have grown every day for the past three weeks before these kindergarteners' eyes and to their amazement and wonder. Today, the butterflies will be able to fly away. Chuck Mattes, Executive Vice President of William B. Meyer, Inc. was on hand to enjoy the enthusiasm of more than one hundred young students at the release of the butterflies and stated, "It is always a pleasure to partner with a school and encourage children to experience such a special event. At William B. Meyer, we recognize the importance of expanding the exploring minds of our young people. Our new logo includes a yellow butterfly and the tagline, 'For every move there is a new beginning' and I can't think of a better beginning to kick-off our marketing endeavor. We consider ourselves fortunate to be able to participate in this memorable day!"

According to Gail Flaster, Principal at Roxbury School, "We were delighted to receive this generous donation from William B. Meyer. It is always a pleasure when businesses reach out to us and choose to partner with our school. We hope this is the beginning of a wonderful relationship and we thank William B. Meyer for their support." William B. Meyer also donated copies of Eric Carle's book, The Very Hungry Caterpillar to each of the kindergarten classrooms and the school's media center.

William B. Meyer is a diverse, fourth generation family-owned company enjoying its 89<sup>th</sup> year in the transportation industry. Their areas of expertise range from household and commercial moving; office interiors; library relocation; order fulfillment; home delivery; records management and courier services to rigging. For more information about William B. Meyer, Inc., go to [www.williamsbmeyer.com](http://www.williamsbmeyer.com).